



American Institute For Foreign Study

# Innovative Approaches

for Education Abroad Professionals

## Our Vision:

We bring the world together®

## Our Mission:

To provide the highest quality educational and cultural exchange programs to enrich the lives of young people throughout the world.

## Values we are committed to:

- Excellence in programs, operations, people
- Respect and understanding of different cultures
- Exceptional caring support for our program participants to ensure their safety and well being
- Honest, equitable and non-discriminatory treatment of program participants, partners and employees
- Technological innovation
- Teamwork and collaboration both within the organization and with partners
- Encouragement of employee initiative and professional development
- Responsible financial stewardship

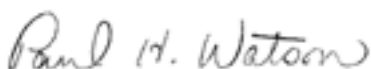
# Dear Colleagues,

Higher education professionals involved in the dynamic and rewarding field of international education universally agree that a study abroad experience can add an invaluable component to a student's undergraduate education. There is a firm belief that in order to thrive in the global marketplace of the 21<sup>st</sup> century, today's students must add to their skill set abilities that can be best developed and enhanced through a challenging and meaningful study abroad experience.

AIFS is committed to providing a diverse array of study abroad options to help students pursue their international objectives. Fundamental to our ability to offer programs of the highest quality, and to encourage more students to consider study abroad, are the relationships AIFS has with more than 300 affiliated colleges and universities. We work closely with our partners to offer opportunities that fit with their mission to internationalize the educational experience on their campuses, and that are relevant to their students' academic objectives.

For those institutions that do not know AIFS or have not worked closely with us in the past, we invite you to take a closer look. We have provided this overview for your review and would welcome the opportunity to visit your campus to discuss ways in which we might collaborate. Thank you for your time.

Sincerely,



Paul Watson,  
Executive Director, AIFS Study Abroad

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# AIFS Study Abroad Programs Overview

Since 1964 AIFS has been at the forefront of international education and study abroad, with a commitment to high academic standards, a singular focus on safe practices and a dedication to supporting students in a way that enables them to maximize their time abroad.

We greatly value our many affiliate and partner institutions with whom we collaborate to provide students with study abroad opportunities that will better prepare them for the global marketplace. If you do not currently work with us, we would welcome the opportunity to demonstrate the high quality programs and services we provide.

## Benefits of Working with AIFS

### Health, Safety and Financial Security

- A full-time Resident Director, familiar with the local area, resides on each international campus
- Transportation booked by the AIFS Travel Department, (not a 3rd party vendor) for guaranteed response on cancelled flights, delays, rerouting or other travel issues
- Comprehensive medical and program/tuition refund package
- All prices guaranteed in U.S. dollars to protect against currency fluctuation
- No hidden fees, administrative fees or credit card fees
- AIFS holds over \$50 million in liability insurance

### Advisors Portal

- View the status of AIFS applicants and participants from your institution
- Order materials
- Access financial aid budgets
- Find detailed contact information for AIFS Regional Representatives and Admissions Officers

### Professional Development Opportunities

- *International Perspectives* newsletter
- Site visits
- Publications

For more information see pages 13-14.

### Scholarships, Grants & Funding

Each year AIFS offers over \$600,000 in scholarships, grants and funding for study abroad. For more information see page 8.

## AIFS ALUMNI PROFILE

### Kelly Holland—Granada, Spring 2004

**Major:** International Business Management & Spanish

**International travel prior to AIFS:** None

**Current position:** Study Abroad Advisor at Eastern Illinois University

#### Reflections on the study abroad experience:

"Study abroad is not a singular experience. I think it's important to note that a semester abroad is not a one time deal, but something that will continue to impact your life long after you've packed your bags. Likewise, study abroad should not be viewed as a one-way experience. Students can't land in a foreign country and expect to have new experiences brought to them, or plan on moving through the country unnoticed. It is important to seek out these opportunities and take the chance to share a part of yourself with new people, and bring your own culture into the mix while you learn more about your home away from home."



*Kelly (center) with her host family from Granada*

# Study Abroad Programs for U.S. Undergraduates

## Semester and Academic Year Programs

From intensive-language to internship opportunities as well as the more traditional academic formats, AIFS is one of the longest-established programs for U.S. undergraduate education abroad. With rigorous academics that utilize the host country and local community to promote cultural knowledge and intercultural skills, our programs are top-notch in providing a meaningful and outstanding learning experience. The primary AIFS program model is to partner with a highly reputable, nationally-recognized host institution (as opposed to establishing centers with U.S.-transcribed courses), where students may choose regular university course offerings, those designed for international students, or a combination of the two.

The highly trained and experienced Resident Directors and staff—both in the U.S. and abroad—manage the vast set of academic and support services to ensure that students are both challenged and supported throughout the experience, a proven approach that maximizes the potential for growth and development. In our recent Alumni Survey (see page 17), 85% of participants reported that studying abroad with AIFS was the most meaningful experience of their undergraduate education. The holistic approach we take to ensuring the overall quality of the study abroad experience for our students most distinguishes AIFS from other programs.

Programs include tuition, housing, meal plan, cultural activities and excursions, comprehensive medical and program/tuition refund package. Optional round-trip flight packages are offered for an additional fee.

Current locations include: Argentina, Australia, Austria, Botswana, Chile, Costa Rica, Czech Republic, England, France, Greece, India, Ireland, Italy, New Zealand, Russia, South Africa, Spain and Turkey

## Summer Programs

Formatted in the same model as semester programs, AIFS Summer Programs run between 3 and 12 weeks. Students can select programs that are more focused, such as Business and Politics in the European Union, which is a comprehensive 4-week program spanning 7 countries, where other programs offer a range of courses.

Current locations include: Argentina, Austria, Brazil, Chile, Costa Rica, Czech Republic, England, France, Germany, Greece, Ireland, Italy, Peru, Russia, South Africa, Spain, Turkey as well as multi-country traveling programs.

## January Term Programs

In early 2013, AIFS added January Term programs to its program offerings. Similar to summer programs, these 3-week programs provide another great opportunity for students to immerse themselves in the local culture while earning 3 semester credits.

2014 locations are Costa Rica, England, France, Italy and Spain.

# 85%

of participants reported that studying abroad with AIFS was the most meaningful experience of their undergraduate education

—AIFS Alumni Outcomes Survey 2012



# Study Abroad Program Locations by Term

Semester	Academic Year	Summer	January Term	
●	●	●		<b>ARGENTINA</b> University of Belgrano, Buenos Aires
●	●			<b>AUSTRALIA/FIJI</b> Murdoch University, Perth/ University of the South Pacific, Fiji
●	●	●		<b>AUSTRIA</b> University of Salzburg
●	●			<b>BOTSWANA</b> University of Botswana, Gaborone
		●		<b>BRAZIL</b> Fundação Armando Alvares Penteado, São Paulo
●	●			<b>CHILE</b> Universidad Adolfo Ibáñez, Viña del Mar
		●		<b>CHINA</b> Beijing Language and Culture University
●	●	●	●	<b>COSTA RICA</b> Veritas University, San José
●	●	●		<b>CZECH REPUBLIC</b> Charles University, Prague
●	●	●	●	<b>ENGLAND</b> Richmond, The American International University in London Richmond International Internship Program Shakespeare's Globe Program in London
●	●	●	●	<b>FRANCE</b> Collège International de Cannes Grenoble School of Management University of Grenoble—French Language and Culture University of Grenoble—Intensive French Language University of Paris IV, Cours de Civilisation Française de la Sorbonne Catholic University of Paris, Institut de Langue et de Culture Françaises

Semester	Academic Year	Summer	January Term	
		●		<b>GERMANY</b> Humboldt University, Berlin
●	●	●		<b>GREECE</b> The American College of Greece, Athens
●	●			<b>INDIA</b> University of Hyderabad
●	●	●		<b>IRELAND</b> University of Limerick
●	●	●	●	<b>ITALY</b> Richmond in Florence Richmond in Florence—Internship Program Richmond in Rome
●	●			<b>NEW ZEALAND</b> Victoria University of Wellington
		●		<b>PERU</b> Pontificia Universidad Católica del Perú, Cusco
●	●	●		<b>RUSSIA</b> St. Petersburg State Polytechnic University
●	●	●		<b>SOUTH AFRICA</b> Stellenbosch University Stellenbosch University - Service Learning
●	●	●	●	<b>SPAIN</b> Universitat Autònoma Barcelona University of Granada University of Salamanca
●	●	●		<b>TURKEY</b> Bogaziçi University, Istanbul
		●		<b>MULTI-COUNTRY: TRAVELING PROGRAM</b> Business and Politics in the European Union European Art and Architecture

Visit [www.AIFSabroad.com](http://www.AIFSabroad.com) for the most up-to-date program listings.

# Customized, Faculty-Led Programs

## AIFS Partnership Programs

AIFS was among the very first to support U.S. faculty with customized program options to teach their students abroad through AIFS Partnership Programs. Since its first partnership with U.S. institutions decades ago, AIFS has continued to grow the number of countries where we successfully support faculty-led programming in varying term lengths and across academic disciplines. From the humanities to the social sciences, from education to engineering, we pride ourselves in collaborating academically with U.S. institutions to make the best use of the rich historic, social, and cultural aspects of the host country.

AIFS manages the academic support both in- and outside the classroom, student services such as orientation, housing and transportation, allowing the instructor to focus on teaching. We can assist at every step along the way including:

- A collaborative approach that supports your academic goals
- Expert staff who can identify the relevant in-country resources and site visits for your course
- Attention to students' intercultural learning
- Collaboration in establishing a successful timetable for each day's activities
- Classroom space, access to technology
- Flexibility to include the program features you want
- A program fee set in U.S. dollars, with no currency fluctuation to worry about
- Comprehensive student support services, including an orientation upon arrival by on-site staff
- AIFS management of all aspects of student health & safety, risk management

AIFS Partnership Programs organizes study abroad programs around the globe. Locations we have previously offered include: Argentina, Australia, Brazil, Chile, China, Costa Rica, Czech Republic, France, Germany, Greece, Ireland, Italy, Mexico, New Zealand, Peru, Poland, Russia, Rwanda, South Africa, Spain and the United Kingdom.

## FACULTY PROFILE: Gene Metcalf, Ph.D.

**Current position:** Professor of American Studies emeritus at Miami University, Ohio

### Reflections on study abroad experiences:

Six years ago I first organized a study-abroad program for Miami University students in Paris, France. As a result of this program I have seen many of my students experience significant "life altering" experiences as they struggle with (and often succeed in) moving beyond their cultural and social stereotypes to understand the world from other perspectives— One example would be a student who brought his guitar to Paris. A proficient musician, he soon ended up playing with a group of street musicians, all of whom were homeless. In this way he met other homeless people. He did a long project for my program on homelessness in Paris and on his return to Miami University, he changed his major to pre-law and social work. He is now a lawyer in Washington working on issues of homelessness.

In addition, my experience teaching abroad has influenced me in two ways.

- 1) Spending considerable time with my students outside of class has helped me realize how much the individual and personal experience of each student contributes to the nature of their education. Students need to be not only challenged in their beliefs and preconceptions, but also supported so that they can venture beyond their comfort zone.
- 2) Recognizing first hand the influence of other cultures on American identity and culture, I have encouraged my department (American Studies) to begin to develop a number of study-abroad programs that examine the relationships between American culture and identity and those of other societies.



*Gene (second from left) with a group of students in Paris*



# AIFS & Richmond: A Unique Association

At AIFS, we partner with universities worldwide that share our academic standards to ensure students get the highest caliber education abroad. Through our partnership with Richmond, The American International University in London, we offer programs in London as well as in Florence and Rome at Richmond's study centers in Italy. Richmond's motto, "Unity in Diversity" is a reflection on their dedication to international education and cultural exchange. Through Richmond we are able to offer universities additional opportunities for internationalization of their campus.

## ABOUT RICHMOND

The University is well-placed to support the widest range of students, from those with a proven academic track record entering or transferring with advanced standing, credit and exemptions, through to those who wish to spend just part of their program at Richmond, or to those committed to a University education but with more modest achievements to date, benefitting from Richmond's extended and foundation year programs and high level of individual academic, English language and pastoral support.

The standout features of Richmond include:

### Centralized Campus Locations

Richmond has campuses located in Richmond and Kensington, two of London's most appealing communities. It also boasts a ground-breaking soccer academy in Leeds and Italian study centers located in the heart of Florence and Rome, Italy.

### International Student Body

The Richmond student body is made up of 1,200 students from over 100 countries, making it a diverse and culturally rich environment.

### Dual Accreditation

Richmond is accredited in the U.S. and validated in the U.K.—two of the world's most highly regarded higher education systems.

### Small Class Size

Typical class size is 15-20 students, to provide more individualized attention.

Richmond offers:

- 1-year Masters programs in a range of subject areas including Management, the Visual Arts, and International Relations/Development/ Conflict
- Complete 4-year BA programs in subject areas including: Business and Finance; Performing and Visual Arts; Fashion, PR and Marketing; Politics and International Relations; Economics; Development Studies; Psychology; Film, Journalism and Media; History and American Studies

## Articulation Agreement

Designed to suit the needs of an international student body, who for various reasons, may not yet be ready to enroll at a university in the U.S. Students spend two years on a Richmond BA program and then transfer to a leading U.S. University or Liberal Arts College. Transfer to one of our partner Universities and Colleges in the States is guaranteed, subject to grades and standing; Richmond will also assist students to transfer to a wider range of Universities. Richmond is currently looking to expand this program through further partnerships with well ranked U.S. Universities and Colleges.

## 2+2 Transfer Program

London is a fantastic city for any student to complete their BA studies and with its U.S.-style curriculum, Richmond is the obvious choice. The University guarantees to admit students from its 2- and 4-year U.S. partner institutions to the upper division of its BA programs subject to grades, and is looking to forge articulation agreements with further U.S. partners for this program.

## Exchange Opportunities

The University participates in student and faculty exchange agreements with Universities worldwide. Exchanges are typically for one or two semesters with students earning credit.

## Study Abroad Programs in England & Italy

Richmond offers semester, summer, January term and academic year study abroad programs at its centers in London, Florence and Rome. These include internships, cultural activities and excursions plus a meal plan. U.S. students apply through AIFS.

# Scholarships, Grants & Funding for Study Abroad

In an effort to bring study abroad to a wider range of students, AIFS offers over \$600,000 in scholarships and grants each year. Funding applies to students enrolling on AIFS semester, academic year, summer or January Term programs as specified.

## International Scholarships

- ✓ **Eligibility** 3.0 GPA/Extracurricular activities
- \$ Per student** \$1,000 semester/\$500 summer

These scholarships are offered to students who demonstrate high academic achievement. Students must have a minimum 3.0 GPA, be involved in extracurricular activities on international issues and submit an essay.

## Affiliate Grants

- ✓ **Eligibility** Student's school must be an AIFS Affiliate
- \$ Per student** \$400 semester/\$200 summer

For affiliate institutions, AIFS provides a fixed grant for each student participating in a semester or summer program. At the discretion of the institution, these funds will either be applied directly to the students' AIFS program invoices, or paid to the institution for the administration of grants/scholarships or for other support services. For information on becoming an AIFS affiliate, see page 11.

## HACU-AIFS Scholarships

- ✓ **Eligibility** Hispanic students who attend a HACU member institution
- \$ Per student** up to 50% off program fee

In association with the Hispanic Association of Colleges and Universities (HACU), AIFS offers scholarships for Hispanic students from HACU member institutions. Students will receive a scholarship of up to 50% of the AIFS semester or summer program fee. Awards will be made in conjunction with the HACU advisory board.

## Diversity Abroad Scholarships

AIFS has partnered with DiversityAbroad.com to offer special scholarships for full-time undergraduate students studying at community colleges or four-year institutions in pursuit of their bachelor's degree:

### Diversity Abroad Achievement Scholarships

*Offered by AIFS*

- ✓ **Eligibility** 3.00 GPA/minority and other under-represented students
- \$ Per student** \$1,000 (fall or spring semester)

Each semester, AIFS offers a limited number of semester scholarships to outstanding students from under-represented groups. Applicants must demonstrate high academic achievement and be involved in their local or university community.

### DiversityAbroad.com Scholarships

*Sponsored by the AIFS Foundation*

- ✓ **Eligibility** 2.75 GPA/minority and other under-represented students
- \$ Per student** \$500

DiversityAbroad.com, in cooperation with the AIFS Foundation, offers five \$500 scholarships semester. Scholarships are available for students studying abroad for a semester on any program offered by a DiversityAbroad.com member organization.

## NAFEO-AIFS Scholarships

- ✓ **Eligibility** Black students who attend a Historically Black College or University (HBCU) or a Predominantly Black Institution (PBI)
- \$ Per student** up to 50% off semester program fee

Sponsored by the National Association for Equal Opportunity in Higher Education (NAFEO) and AIFS, this program provides up to 50% off the semester program fee for students participating in AIFS programs.

## AIFS Fee Reduction to Study Again

- ✓ **Eligibility** Students attending more than one semester/summer program
- \$ Per student** minimum \$500

Students enrolling for a full year (two semesters) at the same campus receive an automatic fee reduction of at least \$1,000 towards their second semester fee. Students who participated in an AIFS summer or semester program will receive a \$1,000 fee reduction towards a semester or academic year program or \$500 towards any subsequent AIFS summer program.

Students who wish to enroll for a full year at two different campuses will receive a reduction of \$1,000 on the second semester fee.

## AIFS Family Discount

- ✓ **Eligibility** Students whose immediate family have attended or have used an AIFS program
- \$ Per student** \$500

## Additional Funding

**Benjamin A. Gilman Scholarship**—Students who are awarded the Gilman Scholarship will receive **an additional \$500 grant** (\$250 for summer) **from AIFS**.

# Institutional Affiliation & Partnerships

The purpose of affiliation is to develop a cooperative relationship intended to promote and facilitate student participation in study abroad and to provide financial and advising support for students studying abroad.

AIFS currently has affiliation agreements with over 300 colleges and universities across the U.S. These agreements enable AIFS to work closely with these institutions to promote study abroad among their students, and are designed to facilitate the transfer of academic credit and application of financial aid.

## Benefits of Affiliation

Many of your students may already be attending programs through the American Institute For Foreign Study. By becoming an Affiliate, your institution will receive a variety of benefits to assist your office and students.

### **Add to your program offerings**

Your institution can add overseas campuses to its curriculum without any investment of time or money and with no commitment of present or future resources.

### **Financial benefits**

AIFS will provide a fixed grant for each student participating in a semester or summer program. At the discretion of your institution, these funds will either be applied directly to your students' AIFS program invoices, or paid to your institution for the administration of grants/scholarships or for other support services.

### **Program site visits**

All AIFS Affiliates are eligible to request to participate in limited-enrollment, scheduled site visits with costs covered by AIFS.

### **Special billing arrangements**

AIFS will arrange for the invoicing of your students and/or your institution, designed to specifications you request.

## Partnerships

If you are looking to develop a relationship, but not looking for a formal affiliation agreement, please contact Paul Watson at [pwatson@aifs.com](mailto:pwatson@aifs.com).

“AIFS has a strong reputation of opening doors for students around the world including myself. My time studying abroad in London at Richmond, the American International University in London, remains one of the most important foundations of my education. By getting to know people and their way of life overseas as a college student I became better prepared to serve in Congress, where diplomatic engagement is as important as ever. But the truth is the experience can be valuable to all students. It is important that people have a better understanding of their neighbors around the world and the outstanding work of AIFS is helping make that a reality.”

*—Congressman Russ Carnahan,  
MO-3, Chairman, International Organizations,  
Human Rights and Oversight Subcommittee*

# AIFS Affiliate Institutions

## ALASKA

University of Alaska Anchorage  
University of Alaska Fairbanks

## ALABAMA

Auburn University  
Birmingham-Southern College  
Judson College  
Samford University  
University of Alabama  
University of Alabama in Huntsville  
University of Montevallo

## ARKANSAS

Arkansas State University  
University of Arkansas  
University of Arkansas at Little Rock  
University of Central Arkansas

## ARIZONA

Mesa Community College

## CALIFORNIA

California Baptist University  
California Lutheran University  
California State University, Fullerton  
California State University, Long Beach  
California State University, Los Angeles  
California State University, Monterey Bay  
Chapman University  
Foothill College  
Marymount College  
Mount St. Mary's College  
Notre Dame de Namur University  
Point Loma Nazarene University  
San Diego State University  
San Diego State University Imperial Valley  
University of California, Irvine  
University of California, Merced  
University of California, San Diego  
University of California, Santa Cruz  
University of San Francisco  
Whittier College

## COLORADO

Colorado Christian University  
Fort Lewis College  
Metropolitan State University of Denver  
Regis University  
University of Colorado at Colorado Springs  
University of Northern Colorado  
Western State Colorado University

## CONNECTICUT

Howard University  
Quinnipiac University  
University of Hartford

## FLORIDA

Flagler College  
Florida Atlantic University  
Florida Gulf Coast University  
Florida Memorial University  
University of Florida  
University of North Florida  
University of South Florida  
University of Tampa

## GEORGIA

Berry College  
Brenau University  
Georgia Southern University  
Georgia State University  
Mercer University  
Morehouse College  
University of Georgia  
Wesleyan College

## HAWAII

Hawaii Pacific University  
University of Hawaii at Hilo

## IOWA

Cornell College  
Drake University  
Iowa State University  
University of Iowa  
University of Northern Iowa  
Upper Iowa University  
Wartburg College

## IDAHO

Boise State University

## ILLINOIS

Benedictine University  
Bradley University  
Columbia College Chicago  
Concordia University Chicago  
Dominican University  
Eastern Illinois University  
Eureka College  
Illinois College  
Illinois State University  
Lake Forest College  
Lewis University  
Northern Illinois University  
Roosevelt University  
Southern Illinois University Carbondale  
Southern Illinois University Edwardsville  
University of St. Francis  
Western Illinois University

## INDIANA

Marian University  
Saint Mary-of-the-Woods College  
University of Evansville

## KANSAS

Baker University  
Bethany College  
Emporia State University  
Pittsburg State University  
Southwestern College  
University of Kansas  
Wichita State University

## KENTUCKY

Berea College  
Campbellsville University  
Georgetown College  
Kentucky Wesleyan College  
Thomas More College  
University of Louisville  
Western Kentucky University

## LOUISIANA

Xavier University of Louisiana

## MASSACHUSETTS

Anna Maria College  
Assumption College  
Emmanuel College  
Fitchburg State University  
Framingham State University  
Lasell College  
Lesley University  
Merrimack College  
Mount Ida College  
Pine Manor College  
Salem State University  
Stonehill College  
University of Massachusetts Boston  
University of Massachusetts Dartmouth  
Westfield State University  
Wheelock College  
Worcester State University

## MARYLAND

Frostburg State University  
Loyola University Maryland  
McDaniel College  
Mount Saint Mary's University  
Salisbury University  
St. Mary's College of Maryland  
Towson University  
University of Maryland College Park

## MAINE

University of Maine at Farmington  
University of Southern Maine

## MICHIGAN

Adrian College  
Alma College  
Davenport University  
Ferris State University  
Grand Rapids Community College  
Grand Valley State University  
Siena Heights University  
University of Michigan-Flint

## MINNESOTA

Bethel University  
Hamline University  
Minnesota State University Moorhead  
Minnesota State University, Mankato  
St. Cloud State University  
University of Minnesota, Crookston  
University of Minnesota, Duluth  
University of St. Thomas

## MISSOURI

Drury University  
Maryville University of Saint Louis  
Missouri State University  
Missouri Valley College  
Missouri Western State University  
Southwest Baptist University  
Westminster College  
William Woods University



## MISSISSIPPI

Jackson State University  
Millsaps College  
Mississippi State University

## MONTANA

Carroll College

## NORTH CAROLINA

Appalachian State University  
Bennett College  
Greensboro College  
High Point University  
North Carolina Agricultural and Technical State University  
University of North Carolina at Asheville  
University of North Carolina Wilmington  
Winston-Salem State University

## NORTH DAKOTA

North Dakota State University  
University of North Dakota

## NEBRASKA

College of Saint Mary  
Concordia University Nebraska  
University of Nebraska – Lincoln  
University of Nebraska at Kearney  
University of Nebraska at Omaha

## NEW HAMPSHIRE

Colby-Sawyer College  
New England College  
Plymouth State University  
Saint Anselm College  
Southern New Hampshire University  
University of New Hampshire

## NEW JERSEY

Bloomfield College  
Kean University  
Rowan University  
Saint Peter's College

## NEW MEXICO

New Mexico State University

## NEW YORK

Alfred University  
College of New Rochelle  
Daemen College  
Dowling College  
Manhattan College  
Manhattanville College  
Marymount  
New York Institute of Technology  
Pace University at Pleasantville  
Pace University, New York City Campus  
Russell Sage College  
Sage College of Albany  
Siena College  
St. John Fisher College

## OHIO

Bowling Green State University  
Central State University  
Cleveland State University  
College of Mount St. Joseph  
Heidelberg University  
Lake Erie College  
Lourdes University  
Marietta College  
Miami University

Ohio Dominican University  
Ohio Northern University  
Ohio State University  
Ohio University  
Ohio Wesleyan University  
Otterbein University  
The University of Findlay  
Tiffin University  
University of Akron  
University of Cincinnati  
University of Dayton  
Walsh University  
Wright State University  
Xavier University  
Youngstown State University

## OKLAHOMA

Oklahoma State University  
Southeastern Oklahoma State University

## OREGON

Concordia University  
Eastern Oregon University

## PENNSYLVANIA

Albright College  
Chatham University  
Duquesne University  
Gannon University  
Grove City College  
La Roche College  
Marywood University  
Mercyhurst College  
Rosemont College  
Saint Vincent College  
Shippensburg University of Pennsylvania  
Valley Forge Military College  
West Chester University of Pennsylvania

## RHODE ISLAND

Providence College  
Rhode Island College  
Salve Regina University  
University of Rhode Island

## SOUTH CAROLINA

Clafflin University  
Clemson University  
Coastal Carolina University  
Coker College  
College of Charleston  
Presbyterian College  
South Carolina State University  
The Citadel, The Military College of South Carolina  
University of South Carolina  
Winthrop University

## SOUTH DAKOTA

Augustana College  
Black Hills State University  
University of South Dakota

## TENNESSEE

King College  
Rhodes College  
University of Tennessee at Chattanooga

## TEXAS

Austin College

Sam Houston State University  
St. Edward's University  
Stephen F. Austin State University  
Tarleton State University  
Texas A&M International University  
Texas A&M University  
Texas A&M University – Commerce  
Texas State University  
Texas Tech University  
Texas Woman's University  
University of Houston  
University of North Texas  
University of Texas at Austin  
University of Texas at El Paso  
University of the Incarnate Word

## UTAH

Dixie State College of Utah  
Southern Utah University  
Utah Valley University  
Westminster College

## VIRGINIA

Averett University  
Christopher Newport University  
College of William and Mary  
Hampden-Sydney College  
Hampton University  
James Madison University  
Lynchburg College  
Marymount University  
Radford University  
Randolph-Macon College  
University of Mary Washington  
University of Virginia  
Virginia Military Institute  
Virginia Polytechnic Institute and State University  
Virginia Wesleyan College

## VERMONT

Champlain College  
Lyndon State College  
Norwich University  
Saint Michael's College  
University of Vermont

## WASHINGTON

Seattle Pacific University  
Washington State University  
Washington State University Tri-Cities  
Washington State University Vancouver  
Western Washington University

## WISCONSIN

Carthage College  
Ripon College  
St. Norbert College  
University of Wisconsin – Parkside  
University of Wisconsin – River Falls  
University of Wisconsin – Whitewater

## WEST VIRGINIA

Marshall University  
Shepherd University  
West Virginia University

## WYOMING

University of Wyoming

# In Support of International Education

While AIFS began by creating opportunities for students to go abroad, over the years it has led the way in supporting professionals in the field in their continual progress towards internationalizing their campuses and addressing common challenges. Its commitment to and support of the field's professional organizations, its advocacy on the national level and its relevant publications make AIFS a leader in U.S. undergraduate education abroad.

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## National Advocacy & Professional Development

AIFS has a long history in playing a leadership role in support of education abroad over the decades for professionals, institutions, and at the national level, including:

- A 1987 publication of alumni data on the impact of AIFS study abroad experience on career and professional development. This study was among the very first to formally examine the career impact of study abroad.
- Advocacy for policy on the use of government financial aid for study abroad in the mid-1990's. AIFS collaborated with several affiliate institutions during this period in hosting informative seminars on financial aid regulations and policies in association with NAFSA. They were held on campuses across the country and were open to all who were interested.
- Development of a series of Advisor Guides which were published from the late 1980's into the early 1990's for campus education abroad offices on topics such as pre-departure orientation, internships abroad, health and safety, and fostering diversity in study abroad.
- Support for the legislation of the Senator Paul Simon Study Abroad Act.
- Hosting a national hands-on workshop, "Diversity in International Education," in Washington, D.C. in September, 2010, in collaboration with Diversity Abroad, the Hispanic Association of Colleges and Universities (HACU), the National Association for Equal Opportunity in Higher Education (NAFEO) and the Institute of International Education (IIE). The goal was to foster dialogue and provide a forum for practical recommendations to emerge from a select group of leaders in the international education community concerning the unacceptable lack of diversity among undergraduates who study abroad.
- A collaborative scholarship for qualifying students whose schools are members of the National Association for Equal Opportunity in Higher Education (NAFEO) Collaboration or the Hispanic Association of Colleges and Universities (HACU).
- Helping to found the Alliance for International Education and Cultural Exchange and has a leadership role in the Alliance—an association of study abroad and cultural exchange organizations that began in Washington, D.C.



## Organizational Affiliations

- NAFSA, Association of International Educators Global Advocate
- A founding member of the Forum on Education Abroad
- Diversity Network Global Partner of Diversity Abroad
- Member of Association of International Education Administrators (AIEA)
- Host of the Fulbright Commission's AIFS Summer Institute at Shakespeare's Globe Theatre in London (2012-2015)
- Alliance for International Education and Cultural Exchange

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# Professional Development Opportunities

At AIFS we realize the key role that faculty and advisors have in guiding students to the study abroad experience. Through our support of international education, site visits and publications, we look to provide resources and opportunities for education.

## International Perspectives Newsletter

In 2012 we relaunched *International Perspectives*, our newsletter for faculty and advisors. We are pleased to add Martin Tillman to the editorial team.

Martin is currently President of Global Career Compass, an international consultancy serving both students and international educators seeking to articulate the intercultural competencies gained through education abroad experiences. Martin's expertise in international career development will provide valuable insight into the journey that study abroad students take after their initial education experience abroad; that is, their path to a career.

IP includes articles on engaging topics for faculty such as "Do Technology and Social Media Ruin Study Abroad?" and "Bridging the Gap from Education to Employment." You can subscribe to International Perspectives online at: [www.aifsabroad.com/order](http://www.aifsabroad.com/order).

## Site Visits

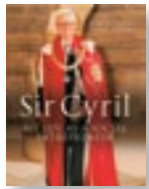
Education abroad professionals know that having informed on-site knowledge of programs is key to successful student advising. AIFS offers site visits each semester, which allow staff and faculty members to experience study abroad firsthand through visits to our program sites.

Registrants from AIFS Affiliate institutions may request AIFS support for their participation; funding is limited. Participants also may elect to register for site visits at their own cost. For more information on Affiliation with AIFS, see page 9.

# Publications

Throughout its fifty years, AIFS has written, commissioned and sponsored numerous books and studies on critical ideas and challenges. This includes research reports, advisors' guides and books.

## Sir Cyril: My Life as a Social Entrepreneur



The autobiography of Sir Cyril Taylor, AIFS Founder and Chairman. Sir Cyril reflects on his life and accomplishments during his long and distinguished career in education and public service in the U.S. and U.K.

## A Good School For Every Child: How to Improve Our Schools



Written by AIFS Founder and Chairman, Sir Cyril Taylor, this is an insider's look at some of the key challenges in education as well as an invaluable guide for parents and teachers interested in how our schools work today.

## AIFS Student Guide to Study Abroad and Career Development



This guide, written by Martin Tillman, provides students with a framework to understand the impact and added value of study abroad for their career development. Regardless of duration or destination, we believe students will benefit from considering the career implications of their decision to study abroad.

## Diversity in International Education Summary Report



In September 2010, over 100 study abroad leaders from colleges, universities and national organizations attended a workshop in Washington, D.C. focused on increasing minority participation in study abroad. This report details the reflections and recommendations discussed at this workshop.

## The Gender Gap in Post-Secondary Study Abroad: Understanding and Marketing to Male Students



In this report, Dr. Steven W. Shirley examines the limited participation of male students in study abroad programs, identifies factors that may influence participation by males and makes recommendations regarding the marketing of these programs to encourage more male students to study abroad.

## Study Abroad: A 21st Century Perspective



This AIFS Foundation publication focuses on study abroad issues at the dawn of the millennium. The booklet, made for study abroad advisors, addresses topics such as diversification of study abroad participants, financial aid, technology, safety, faculty involvement and service-learning.

## Innocents at Home Redux—the Continuing Challenge to America's Future



This publication is an update of Denis Doyle's 1996 commissioned study, including the impact of the internet on international exchange and university/universal community. He reviews the reasons for Americans' lack of knowledge of other cultures and recommends what to do to overcome these barriers.

## Impact of Education Abroad on Career Development, Vol I



For many years, proponents of study abroad have touted the many benefits it has in broadening a student's resume and making the student "marketable" in the "real" world after graduation. This publication goes beyond the intuitive belief that study abroad helps a students' job search and helps illustrate the specific skills a student gains from an overseas experience.

## Impact of Education Abroad on Career Development: Four Community College Case Studies, Vol II



This publication presents a number of different models for innovative study abroad and career development programs. The authors suggest that rather than mimicking their university counterparts' study abroad programs, international educators at the community college level must propose workable, financially feasible "career focused" programs.



IIE and the AIFS Foundation have teamed up to create a series of Global Education Research Reports. Forwards are written by Dr. Alan Goodman, President of IIE, and William L. Gertz, President and CEO of AIFS.

### **U.S.-China Educational Exchange: Perspectives on a Growing Partnership**



The first book in this series focuses on educational exchange between the U.S. and China from multiple perspectives, seeking to expand the range of information on U.S.-China academic exchange available to study abroad policymakers and practitioners.

### **Higher Education on the Move: New Developments in Global Mobility**



This publication explores the effects of recent developments in higher education, the world economy, and government policy on global student and scholar mobility, the most commonly discussed aspect of international education.

### **International India: A Turning Point in Educational Exchange with the U.S.**



The third report in the series focuses on U.S.-India higher education exchanges at a crucial juncture in the country's relationship. In this report, Indian and American authors address wide-ranging topics including the process of internationalization and higher education policy debates within India, the growing study abroad relationship between the two countries and more.

### **Innovation through Education: Building the Knowledge Economy in the Middle East**



In the fourth report of the series, authors from a wide range of institutions and organizations describe and analyze current innovations, trends, and issues that countries and institutions in the Middle East are facing as they move toward educational reform and development, as well as exchange projects between Middle Eastern countries and the United States.

### **Who Goes Where and Why? An Overview and Analysis of Global Educational Mobility**



In the fifth report in the series, the authors describe and analyze current information on how and why students choose their study abroad destinations and how national policies impact students' decisions. It provides a thorough analysis of the Exchange Visitor Program in the U.S. and offers a comprehensive overview of the complexity of student mobility worldwide.

### **Developing Strategic International Partnerships**



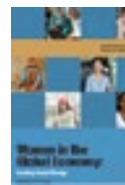
In the sixth report in the series, experts and practitioners from a wide range of higher education institutions and organizations capture the current dynamism and broadened scope of international academic partnerships. This book compiles a panorama of mutually beneficial partnership programs and features recommendations, models, and strategies for initiating, managing, and sustaining a range of international linkages.

### **Latin America's New Knowledge Economy**



The seventh report in the series reviews the policies, institutions, and programs that helped bring about the growth and change in Latin America's higher education over the last few decades. Key issues discussed include: higher education's role in advanced workforce development, trends in academic mobility and outcomes for brain circulation, government-sponsored study-abroad scholarship programs, U.S. government exchange programs with Latin America and more.

### **Women in the Global Economy: Leading Social Change**



The eighth report in the series explores the landscape of women's participation in the economy and the key role that women play in fueling economic growth by creating stable societies. The book notes the trajectory of transformation that has gained a foothold in recent years, where investing in women is increasingly seen as a driver for social and economical development. The report also calls attention to significant challenges that continue to present themselves in the form of discriminatory laws, regulations and business conditions, along with women's lack of property rights.

# Program Standards & Assessment

AIFS has established an assessment process that aligns with the Forum on Education Abroad's Standards of Good Practice. Beginning with the AIFS Mission and Vision Statements, our assessment process is ongoing and transparent. Its aim is continuous review and quality improvement; student learning outcomes are at the center.

## The Continuous Cycle of Assessment

Continuous assessment is designed to:

- Establish program goals and objectives and ensure they are being met
- Determine if resources are being used efficiently
- Identify program areas that need improvement
- Inform management decisions
- Monitor progress and communicate a program's value

## Programmatic Review & Evaluation

Evaluation has an important role in the ongoing assessment process. Students are requested to provide feedback on all aspects of our programs. The summary information is shared with both AIFS staff and the Board of Academic Advisors. Specific recommendations are made and implemented.

## Student Outcomes & Program Assessment

AIFS is committed to offering programmatic opportunities that promote intercultural development. During the 2012-2013 academic year, use of the Global Perspectives Inventory (GPI) was implemented to measure students' intercultural awareness, global perspective, and interpersonal development. The impact of students' motivational factors in choosing to study abroad are also being examined. Results will be used to assess the effectiveness of various program components, and a report of the project will be prepared and made available.

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## Standards Overview

### 1. Mission

AIFS has a formally-adopted mission statement for its overall operations and for its individual divisions that is known and accepted by its staff and board members. AIFS reviews the degree to which it is achieving its overall mission and its mission statement on a regular basis.

### 2. Student Learning and Development

AIFS has education objectives to foster student learning and development. Assessment data is gathered and analyzed on a regular basis, and AIFS utilizes the information to monitor, maintain, support and improve student success.

### 3. Academic Framework

AIFS publishes and makes available information on its affiliations with host universities and reviews program effectiveness regularly, implementing changes as necessary.

### 4. Student Preparation

AIFS regularly assesses student needs, providing advising and orientation support.

### 5. Student Selection and Code of Conduct

AIFS is committed to, maintains, and makes available the information on fair and appropriate policy on student selection and behavioral code of conduct.

### 6. Policies and Procedures

AIFS has policies and procedures that govern its education abroad programs and practices and regularly reviews them to ensure their effectiveness and appropriateness.

### 7. Organizational and Program Resources

AIFS provides adequate financial and staffing resources to support its programs.

### 8. Health, Safety, Security, and Risk Management

AIFS assures the health, safety, and security of its students, faculty, and staff at every step of the program process with established policies and procedures as well as at student orientation and faculty training.

### 9. Ethics and Integrity

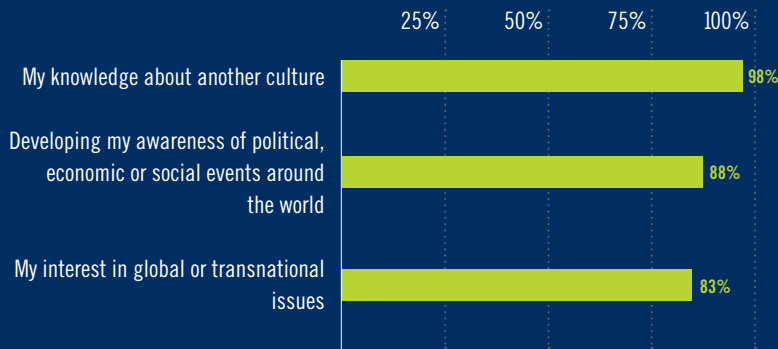
AIFS educates its employees on ethical behavior and adheres to a code of ethics aligned with the Forum's Code of Ethics for Education Abroad.

# AIFS Alumni Outcomes Survey Highlights

AIFS recently conducted a survey of alumni who participated across all program lengths and destinations between 1990 and 2010. Nearly 1,600 alumni responded to questions related to the impact of their AIFS experience in the areas of personal growth & values, cultural understanding & world views, and professional and career development. Below is a sampling of the results; you may request a copy of the full report at [www.aifsabroad.com/order](http://www.aifsabroad.com/order).

## My participation in an AIFS Program abroad contributed to:

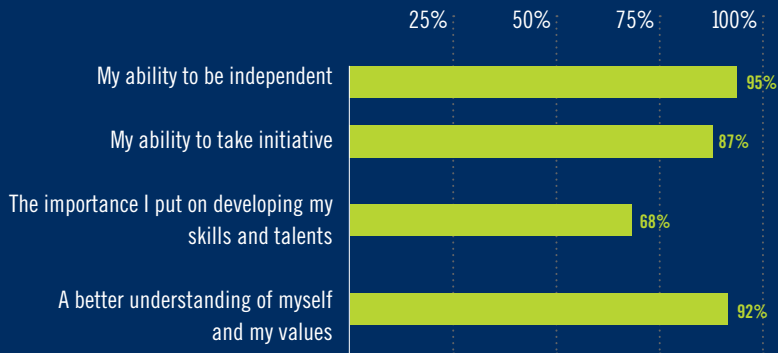
### A GLOBAL PERSPECTIVE



# 80%

of participants reported that studying abroad with AIFS improved their ability to adapt in diverse workplace environments

### PERSONAL GROWTH & VALUES



# 89%

of participants reported that studying abroad with AIFS improved their ability to be more flexible and open minded

### WORKPLACE SKILLS



(percentage shown combines 'Agree' and 'Strongly Agree' responses)

# A Proud 50 Year History

The American Institute For Foreign Study (AIFS) was founded in 1964 by Sir Cyril Taylor, who still remains Chairman of AIFS, and two associates. It was created as a study/travel organization utilizing the campuses of European universities that were closed during the summer months. Initially nine facilities were leased and language programs for young Americans were set up. High school language teachers were then contacted and encouraged to bring their most motivated students. In 1965, the first summer of operation was launched, and 1,500 students participated.

AIFS grew rapidly in the 1960's and broadened its offerings with programs for U.S. college and university students in addition to the high school programs. AIFS then began to offer an in-bound program on the J-1 visa to international students—Camp America. In 1969 Cyril Taylor, along with John Arthur Garraty and Walter Adams, wrote the first book on study abroad. *The New Guide to Study Abroad* was published by Harper and Row and revised and updated for a decade.

In 1971, wishing to offer a study abroad program in London, AIFS purchased Richmond College in Richmond, Surrey (just outside of London), which is now called Richmond, the American International University in London. The original Richmond College, founded in 1843, was a constituent institution of the University of London until the founding of the present university that bears its name and occupies its campus. The University is now incorporated as an independent, not-for-profit educational institution in the state of Delaware in the U.S., and is a recognized 501(c)(3) public educational charity under U.S. law. A second campus was opened in the Kensington area of London, and 1,100 students from around the world now attend Richmond. The 1970's was another decade of substantial growth as the College Division increased program offerings to Europe, Asia and South America.

In 1981, the Academic Year in America (AYA) program was established, and international high school students began to come to the U.S. on J-1 visas to live with American families and attend local high schools. In 1986 AIFS created Au Pair in America, a new type of cultural exchange and child care program, which is now one of the largest in the world. This was the first au pair program to be designated by the U.S. State Department. AIFS went on to acquire two companies in the late 1980's, ELS Educational Services and ACIS, an educational high school company. ACIS then merged with the established AIFS high school division to form a strong operation based in Boston, Massachusetts.



The College Division also continued to expand in the 1980's. In addition to summer, semester and academic year programs, a new type of study abroad program was established: customized programs. This new concept, called "Partnership Programs," enabled colleges and universities to create their own programs and bring faculty abroad. This was a popular option for community college students seeking a low cost study abroad alternative.

The 1990's were excellent years for AIFS as study abroad continued to grow in popularity. Robert J. (Bob) Brennan became President of AIFS in 1990, a post he would hold until 2005. Programs were organized in Australia and South Africa, and an International Internship option was offered at Richmond, The American International University in London. Au Pair and Camp America continued to thrive. In the mid 1990's, AIFS created Cultural Insurance





*The first group of AIFS students departs in 1965.*

Services International (CISI) to offer insurance to its students. It soon became popular with other study abroad providers as well as universities and colleges offering study abroad programs.

In the late 1990's, AIFS set up an office in Germany. AIFS also set up an office in Melbourne, Australia, and a branch office in Warsaw, Poland (1999).

In 2001, AIFS acquired the Summer Institute for the Gifted (SIG), a New Jersey based educational organization for gifted and talented students. SIG became a separate non-profit 501(c)(3) organization in 2010.

William L. (Bill) Gertz became President and CEO in 2005. From 2005-2008, the number of program participants increased substantially. AIFS consolidated in 2008-2009 due to the global recession, but began to grow again by the end of the decade.

In 2011, AYA celebrated its 30-year anniversary. In the same year, Au Pair in America celebrated its 25th anniversary with a gala reception hosted by the Assistant Secretary of State in Washington, D.C.

In the fall of 2011, AIFS was named one of the top places to work in Connecticut by Hearst Newspapers in their annual survey.

In 2012, AIFS had its most successful year as its programs expanded.

In early 2013, AIFS added January term study abroad programs to its list of program offerings.

In 2014, AIFS will celebrate 50 years of bringing the world together.

# AIFS Board of Academic Advisors

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Elena Lange, Senior Operations Coordinator, College Division Travel Office

Kris Parka, Assistant for the London College Division, BSc London School of Economics

“For nearly 25 years Drake has relied on AIFS to take good care of our students and to provide a study abroad experience that advances Drake’s mission to “prepare students for meaningful personal lives, professional accomplishment, and responsible global citizenship.” We have consistently heard students say that AIFS “makes it so easy” to study abroad because all the logistics are handled... leaving students free to focus on enjoying and learning from their experiences.

The attention to students’ needs and questions by the AIFS staff from the time of application through re-entry makes AIFS a good fit for many of our students (including those who are first-time travelers) and it makes advising those students easier for our very busy Education Abroad Office! Drake is always confident that students on AIFS programs will be well taken care of, and will return to campus with good things to say about their experience.

Drake’s education abroad office appreciates long affiliation with AIFS because it allows us to “be in the loop” on many of the initiatives undertaken by AIFS... developing financial aid programs for needy and under-represented students; standards of best practice for health, safety and security abroad; introduction of new program sites; or publications on timely topics like the long-term career benefits of education abroad. Because AIFS is in the forefront of the education abroad profession, Drake’s affiliation allows us to be, too.

Drake looks forward to continuing our relationship with AIFS...an organization that offers consistent student satisfaction and leadership in the field of education abroad”

—Gretchen Beckley,  
Director, Drake University International Center





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“I turned out to be the only one in my Ivy League graduate French program who had spent an entire year abroad as an undergraduate, and I strongly believe that that was to my benefit. My French was really perfected at the Cours de Civilisation Française de la Sorbonne and through living with my great host family, and French continues to be an important part of my life today. I recently wrapped up an internship at the French Embassy in Washington, I’ve worked as a bilingual production assistant for France 3, a French public television station, and I am currently an adjunct professor of French at the Community College of Denver. I look forward to returning to France sometime in the near future, and am thankful that my first year there with AIFS paved the way for so many more!”

—*Kelly Rogers*  
*Denver, Colorado*



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